

7th Social Science Lesson 12 Questions in English – Civics

4. Media and Democracy

1. Which of the following is traditional religious media?
 - 1) Harikatha
 - 2) Koothu
 - 3) Radio
 - a) 1, 3
 - b) 1, 2
 - c) 1, 2, 3
 - d) 2, 3
2. Which of the following statement is correct?
 - 1) Religious media is a collective form of music, dance, speech, storytelling with comic interludes.
 - 2) It has tremendous effect in communicating the messages straight into the hearts of the people
 - a) 1 alone
 - b) 2 alone
 - c) 1, 2
 - d) None
3. Modern methods to address small and medium gatherings include_____
 - a) Seminars
 - b) Workshops
 - c) Public meetings
 - d) All the above
4. Which of the following has been referred to as Peoples University?
 - a) Seminars
 - b) Dramas
 - c) Print media
 - d) All the above
5. Which of the following statement is incorrect?
 - 1) An individual interacts through the media to reach other individual and institutions.
 - 2) Media is generally the agency for inter-personal communication.
 - a) 1 alone
 - b) 2 alone
 - c) 1, 2
 - d) None
6. Which of the following is/are included in media?
 - 1) Broadcasting
 - 2) Narrowcasting
 - a) 1 alone
 - b) 2 alone
 - c) 1, 2
 - d) None
7. Which of the following are matched correctly?
 - 1) Web Media - Twitter
 - 2) Social Media - Google website
 - a) 1 alone
 - b) 2 alone
 - c) 1, 2
 - d) None
8. Which of the following are included in Broadcast Media?
 - a) Television
 - b) Direct mail
 - c) Seminar
 - d) Books
9. Which of the following is incorrect statement?
 - 1) Personal communication – these are meant for personal use, like letters, telephone, cell phone, E-mail and fax
 - 2) Mass communication –these are used for communicating with the masses. Newspapers, Radio, TV Collectively they are termed as media.
 - a) 1 alone
 - b) 2 alone
 - c) 1, 2
 - d) None
10. In which year printing press was invented?
 - a) 1453
 - b) 1543
 - c) 1354

- d) 1435
11. Which of the following are the pillars of democracy?
- 1) Legislature
 - 2) Executive
 - 3) Judiciary
 - 4) Media
- a) 1, 2, 3
b) 2, 3, 4
c) 1, 2, 4
d) 1, 2, 3, 4
12. Which of the following is the fourth pillar of the constitution?
- a) Legislature
 - b) Executive
 - c) Judiciary
 - d) Media
13. Which of the following statement is correct?
- 1) Media is very powerful entity on the earth.
 - 2) It is a mirror which shows various social, political and economic activities around us.
- a) 1 alone
b) 2 alone
c) 1, 2
d) None
14. Which among the following is/are the role of media?
- a) Media keeps the people awakened and it has become one of the major instruments of social change
 - b) Media not only bring out the day to day happenings in the world, but also exposes the strength and weakness of the government
 - c) It also advertises the various products produced by the private companies.
 - d) All the above
15. Which of the following statement is correct regarding media?
- 1) Media provide a balanced report on any matters.
 - 2) It fights against the socio-political evils and injustice in our society while bringing empowerment to the masses and facilitating development
- a) 1 alone
b) 2 alone
c) 1, 2
d) None
16. All in Radio was launched in_____
- a) 1956
 - b) 1936
 - c) 1947
 - d) 1950
17. From Which year All India Radio is known as Akashvani?
- a) 1956
 - b) 1936
 - c) 1947
 - d) 1950
18. Which of the following is incorrect related to Media and public opinion?
- 1) The newspaper reflects the response of the people to the government policies.
 - 2) Print media and electronic media helps the people to express their opinion on important social issues
- a) 1 alone
b) 2 alone
c) 1, 2
d) None
19. Which of the following statement is correct?
- 1) Ethics is a code of values which govern our lives.
 - 2) In the context of media ethics may be described as a set of moral principles.
- a) 1 alone
b) 2 alone
c) 1, 2
d) None
20. Democracy means_____
- a) Rule by people
 - b) Rule by king
 - c) Rule by minister
 - d) None

21. Why is it necessary for media to be independent?
- a) To earn money
 - b) To encourage company
 - c) To write balanced report
 - d) All the above
22. Which of the following statement is correct?
- 1) The media, in the contemporary world of information and technology plays a very significant role in educating masses.
 - 2) The media should always keep in mind, that it should not publish anything which corrupts the public mind and disturbs social peace.
- a) 1 alone
 - b) 2 alone
 - c) 1, 2
 - d) None
23. _____ have made the world smaller and closer
- a) Mass media
 - b) Drama
 - c) Workshop
 - d) All the above
24. Which of the following statement is correct?
- 1) Media not only reports but acts as a bridge between the state and public.
 - 2) The media acts as a watch day of the democratic government
- a) 1 alone
 - b) 2 alone
 - c) 1, 2
 - d) None
25. Which form of government can flourish only under the watchful eyes of media?
- a) Parliamentary democracy
 - b) Presidential democracy
 - c) Monarchy
 - d) None
26. Which of the following statement is correct?
- 1) A democracy without media is like vehicle without wheel.
 - 2) Media educates masses in rural areas
- a) 1 alone
 - b) 2 alone
 - c) 1, 2
 - d) None